

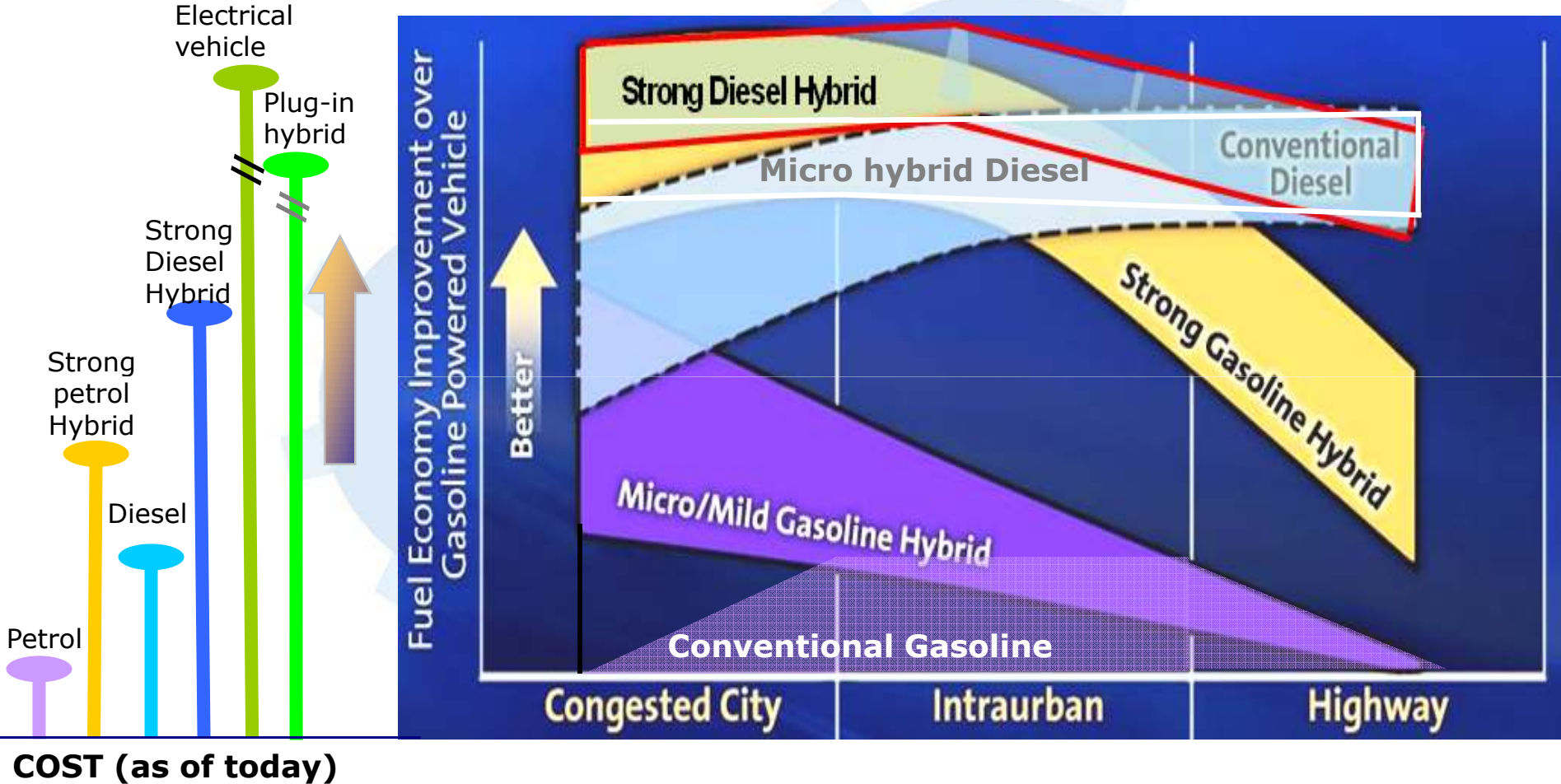
## A long time commitment

**To provide an “ecological affordable car”  
for each.**



- ▶ Each client has needs in terms of mobility, specific to its way of life, and adapted to regional particularities.
- ▶ As a mass market manufacturer, we should target for our clients the best economical choice in terms :
  - *Energy*
  - *Technology*
  - *Use of car*

# Driving cycle & cost to be considered



# Conclusion: our technological road map

